

Telefonica

Propuesta Comercial Multimedia ANOP - SOCIOS

Santiago, Agosto de 2017
Telefónica Empresas

Plan Multimedia – Socios ANOP 2017

Nombre Plan Multimedia	Minutos Incluidos	Umbral de Datos	Tarifa Adicional	Cargo Fijo Plan {Valor Unitario}	Cantidad	Descuento	Cargo Fijo Total
Multimedia XXS Empresas	200	2 GB + 0,5 GB RRSS	\$ 35	\$ 11.765	Libre	22%	\$ 9.177
Multimedia XS Empresas	400	3 GB + 0,5 GB RRSS	\$ 35	\$ 16.807	Libre	22%	\$ 13.109
Multimedia S Empresas	800	5 GB + 1 GB RRSS	\$ 35	\$ 21.008	Libre	22%	\$ 16.386
Multimedia M Empresas	ILIMITADO	8 GB + 1 GB RRSS	\$ 35	\$ 25.210	Libre	22%	\$ 19.664
Multimedia L Empresas	ILIMITADO	15 GB + 1 GB RRSS	\$ 35	\$ 33.613	Libre	22%	\$ 26.218
Multimedia XL Empresas	ILIMITADO	30 GB + 1 GB RRSS	\$ 35	\$ 50.420	Libre	22%	\$ 39.328

- Plan MM individual: Incluye voz y datos
- Mejora cargo fijo
- * RRSS: Redes Sociales

- Valores Netos

Plan Multimedia ANOP 2017- TERMINALES

Modelo de Terminal	Cantidad Terminales Contratados	Precio Venta {Valor Unitario}	Precio Arriendo {Valor Unitario}	Multimedia XXS Empresas	Multimedia XS Empresas	Multimedia S Empresas	Multimedia M Empresas	Multimedia L Empresas	Multimedia XL Empresas
ALCATEL 2038	Libre	\$ 17.639	\$ 8.395	50% \$4.197	100% \$0	100% \$0	100% \$0	100% \$0	100% \$0
ALCATEL MIFI Y859NC BLACK	Libre	\$ 50.420	\$ 71.420	65% \$24.997	100% \$0	100% \$0	100% \$0	100% \$0	100% \$0
ALCATEL PIXI 3 (4) WHITE	Libre	\$ 27.126	\$ 0	0% \$0	100% \$0	100% \$0	100% \$0	100% \$0	100% \$0
ALCATEL POP MIRAGE 2 DARK GRAY	Libre	\$ 78.143	\$ 54.613	0% \$54.613	20% \$43.691	45% \$30.037	90% \$5.461	100% \$0	100% \$0
ALCATEL U5 4G COCOA GREY	Libre	\$ 55.361	\$ 46.210	35% \$30.037	85% \$6.932	100% \$0	100% \$0	100% \$0	100% \$0
APPLE IPHONE 6S 32GB SPACE GRAY	Libre	\$ 458.824	\$ 394.950	5% \$375.202	5% \$375.202	10% \$355.455	20% \$315.960	30% \$276.465	45% \$217.222
APPLE IPHONE 7 128GB (PRODUCT) RED	Libre	\$ 588.227	\$ 533.605	0% \$533.605	5% \$506.925	5% \$506.925	15% \$453.564	15% \$453.564	35% \$346.843
APPLE IPHONE 7 128GB BLACK	Libre	\$ 588.227	\$ 533.605	0% \$533.605	0% \$533.605	5% \$506.925	10% \$480.245	15% \$453.564	35% \$346.843
APPLE IPHONE 7 128GB JET BLACK	Libre	\$ 588.227	\$ 533.605	0% \$533.605	0% \$533.605	5% \$506.925	10% \$480.245	15% \$453.564	35% \$346.843
APPLE IPHONE 7 128GB SILVER	Libre	\$ 588.227	\$ 533.605	0% \$533.605	0% \$533.605	5% \$506.925	10% \$480.245	15% \$453.564	35% \$346.843
APPLE IPHONE 7 256GB (PRODUCT) RED	Libre	\$ 672.261	\$ 605.034	0% \$605.034	0% \$605.034	5% \$574.782	10% \$544.530	15% \$514.279	30% \$423.524
APPLE IPHONE 7 256GB BLACK	Libre	\$ 672.261	\$ 605.034	0% \$605.034	0% \$605.034	5% \$574.782	10% \$544.530	15% \$514.279	30% \$423.524
APPLE IPHONE 7 256GB JET BLACK	Libre	\$ 672.261	\$ 605.034	0% \$605.034	0% \$605.034	5% \$574.782	10% \$544.530	15% \$514.279	30% \$423.524
APPLE IPHONE 7 256GB ROSE GOLD	Libre	\$ 672.261	\$ 605.034	0% \$605.034	0% \$605.034	5% \$574.782	10% \$544.530	15% \$514.279	30% \$423.524
APPLE IPHONE 7 32GB BLACK	Libre	\$ 504.101	\$ 462.176	0% \$462.176	5% \$439.068	10% \$415.959	15% \$392.850	25% \$346.632	40% \$277.306
APPLE IPHONE 7 32GB GOLD	Libre	\$ 504.101	\$ 462.176	0% \$462.176	5% \$439.068	10% \$415.959	15% \$392.850	25% \$346.632	40% \$277.306
APPLE IPHONE 7 32GB ROSE GOLD	Libre	\$ 504.101	\$ 462.176	0% \$462.176	5% \$439.068	10% \$415.959	15% \$392.850	25% \$346.632	40% \$277.306
APPLE IPHONE 7 32GB SILVER	Libre	\$ 504.101	\$ 462.176	0% \$462.176	5% \$439.068	10% \$415.959	15% \$392.850	25% \$346.632	40% \$277.306
APPLE IPHONE 7 PLUS 128GB BLACK	Libre	\$ 672.261	\$ 617.639	0% \$617.639	0% \$617.639	5% \$586.757	10% \$555.875	15% \$524.993	30% \$432.347
APPLE IPHONE 7 PLUS 256GB (PRODUCT) RED	Libre	\$ 756.294	\$ 680.664	0% \$680.664	0% \$680.664	0% \$680.664	10% \$612.597	10% \$612.597	25% \$510.498
APPLE IPHONE 7 PLUS 256GB BLACK	Libre	\$ 756.294	\$ 680.664	0% \$680.664	0% \$680.664	0% \$680.664	10% \$612.597	10% \$612.597	25% \$510.498
APPLE IPHONE 7 PLUS 32GB BLACK	Libre	\$ 588.227	\$ 546.210	0% \$546.210	0% \$546.210	5% \$518.900	10% \$491.589	15% \$464.279	35% \$355.037
APPLE IPHONE 7 PLUS 32GB SILVER	Libre	\$ 588.227	\$ 546.210	0% \$546.210	0% \$546.210	5% \$518.900	10% \$491.589	15% \$464.279	35% \$355.037
APPLE IPHONE SE 32GB SPACE GRAY	Libre	\$ 226.790	\$ 196.538	0% \$196.538	0% \$196.538	0% \$196.538	0% \$196.538	10% \$176.884	50% \$98.269

Plan Multimedia ANOP 2017- TERMINALES

Modelo de Terminal	Cantidad Terminales Contratados	Precio Venta {Valor Unitario}	Precio Arriendo {Valor Unitario}	Multimedia XXS Empresas	Multimedia XS Empresas	Multimedia S Empresas	Multimedia M Empresas	Multimedia L Empresas	Multimedia XL Empresas
BMOBILE C240 BLACK	Libre	\$ 36.966	\$ 16.798	35% \$10.919	100% \$0	100% \$0	100% \$0	100% \$0	100% \$0
HUAWEI CPE B310s - 518	Libre	\$ 80.672	\$ 92.429	45% \$50.836	75% \$23.107	90% \$9.243	100% \$0	100% \$0	100% \$0
HUAWEI E3372h-510 WHITE	Libre	\$ 40.336	\$ 75.622	80% \$15.124	100% \$0	100% \$0	100% \$0	100% \$0	100% \$0
HUAWEI E353	Libre	\$ 33.605	\$ 0	100% \$0	100% \$0	100% \$0	100% \$0	100% \$0	100% \$0
HUAWEI LTE E5573 WHITE	Libre	\$ 50.420	\$ 71.420	65% \$24.997	100% \$0	100% \$0	100% \$0	100% \$0	100% \$0
HUAWEI MATE 9 GREY	Libre	\$ 378.050	\$ 282.252	0% \$282.252	0% \$282.252	0% \$282.252	5% \$268.139	15% \$239.914	45% \$155.239
HUAWEI MATE 9 LITE GREY	Libre	\$ 201.580	\$ 151.160	0% \$151.160	20% \$120.928	25% \$113.370	40% \$90.696	60% \$60.464	100% \$0
HUAWEI MATE 9 LITE SILVER	Libre	\$ 201.580	\$ 151.160	0% \$151.160	20% \$120.928	25% \$113.370	40% \$90.696	60% \$60.464	100% \$0
HUAWEI P10 GRAPHITE BLACK	Libre	\$ 393.176	\$ 247.966	0% \$247.966	0% \$247.966	0% \$247.966	0% \$247.966	10% \$223.170	40% \$148.780
HUAWEI P10 SILVER	Libre	\$ 393.176	\$ 247.966	0% \$247.966	0% \$247.966	0% \$247.966	0% \$247.966	10% \$223.170	40% \$148.780
HUAWEI P9 LITE 2017 BLACK	Libre	\$ 151.160	\$ 121.840	5% \$115.748	25% \$91.380	35% \$79.196	55% \$54.828	80% \$24.368	100% \$0
HUAWEI P9 LITE 2017 WHITE	Libre	\$ 151.160	\$ 121.840	5% \$115.748	25% \$91.380	35% \$79.196	55% \$54.828	80% \$24.368	100% \$0
HUAWEI Y6II BLACK	Libre	\$ 83.597	\$ 80.571	10% \$72.514	40% \$48.343	55% \$36.257	85% \$12.086	100% \$0	100% \$0
HUAWEI Y6II GOLD	Libre	\$ 83.597	\$ 80.571	10% \$72.514	40% \$48.343	55% \$36.257	85% \$12.086	100% \$0	100% \$0
LG G6 ASTRO BLACK	Libre	\$ 453.681	\$ 352.933	0% \$352.933	0% \$352.933	10% \$317.639	20% \$282.346	25% \$264.700	50% \$176.466
LG G6 ICE PLATIUM	Libre	\$ 453.681	\$ 352.933	0% \$352.933	0% \$352.933	10% \$317.639	20% \$282.346	25% \$264.700	50% \$176.466
LG G6 MYSTIC WHITE	Libre	\$ 453.681	\$ 352.933	0% \$352.933	0% \$352.933	10% \$317.639	20% \$282.346	25% \$264.700	50% \$176.466
LG K10 2017 GOLD	Libre	\$ 130.992	\$ 105.034	15% \$89.279	40% \$63.020	55% \$47.265	75% \$26.258	100% \$0	100% \$0
LG K10 2017 TITAN SILVER	Libre	\$ 130.992	\$ 105.034	15% \$89.279	40% \$63.020	55% \$47.265	75% \$26.258	100% \$0	100% \$0
LG K10 LTE BLACK BLUE	Libre	\$ 100.739	\$ 75.622	5% \$71.841	40% \$45.373	55% \$34.030	90% \$7.562	100% \$0	100% \$0
LG K4 2017 BROWN	Libre	\$ 75.529	\$ 63.017	25% \$47.263	65% \$22.056	85% \$9.453	100% \$0	100% \$0	100% \$0
LG K4 2017 TITAN	Libre	\$ 75.529	\$ 63.017	25% \$47.263	65% \$22.056	85% \$9.453	100% \$0	100% \$0	100% \$0
LG STYLUS 3 GOLD	Libre	\$ 156.202	\$ 129.983	10% \$116.985	30% \$90.988	40% \$77.990	55% \$58.492	80% \$25.997	100% \$0
LG STYLUS 3 TITANIO	Libre	\$ 156.202	\$ 129.983	10% \$116.985	30% \$90.988	40% \$77.990	55% \$58.492	80% \$25.997	100% \$0

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MOTOROLA MOTO C BLACK	Libre	\$ 58.387	\$ 50.412	30% \$35.288	80% \$10.082	100% \$0	100% \$0	100% \$0	100% \$0
MOTOROLA MOTO E 4TA PLUS GREY	Libre	\$ 134.445	\$ 105.034	0% \$105.034	25% \$78.775	35% \$68.272	60% \$42.013	85% \$15.755	100% \$0
MOTOROLA MOTO G 4TA GEN NEGRO 4G	Libre	\$ 136.034	\$ 121.840	10% \$109.656	30% \$85.288	45% \$67.012	60% \$48.736	85% \$18.276	100% \$0
MOTOROLA MOTO G 5TA PLUS GRAY	Libre	\$ 204.193	\$ 155.454	5% \$147.681	20% \$124.363	30% \$108.818	40% \$93.272	60% \$62.182	100% \$0
MOTOROLA MOTO X PLAY BLACK	Libre	\$ 283.185	\$ 218.479	0% \$218.479	0% \$218.479	5% \$207.555	20% \$174.783	30% \$152.935	70% \$65.544
MOTOROLA MOTO X PLAY WHITE	Libre	\$ 283.185	\$ 218.479	0% \$218.479	0% \$218.479	5% \$207.555	20% \$174.783	30% \$152.935	70% \$65.544
MOTOROLA MOTO Z GRAY + MOD POWER PACK	Libre	\$ 448.739	\$ 394.950	0% \$394.950	0% \$394.950	0% \$394.950	5% \$375.202	15% \$335.707	35% \$256.717
MOTOROLA MOTO Z PLAY SILVER + JBL SOUNDBOOST SPEAKER	Libre	\$ 292.336	\$ 243.689	0% \$243.689	0% \$243.689	0% \$243.689	0% \$243.689	5% \$231.505	35% \$158.398
NOKIA 3 BLACK	Libre	\$ 83.597	\$ 71.420	20% \$57.136	55% \$32.139	75% \$17.855	100% \$0	100% \$0	100% \$0
NOKIA 3 WHITE SILVER	Libre	\$ 83.597	\$ 71.420	20% \$57.136	55% \$32.139	75% \$17.855	100% \$0	100% \$0	100% \$0
NOKIA 5 BLACK	Libre	\$ 141.076	\$ 96.630	15% \$82.136	40% \$57.978	55% \$43.484	80% \$19.326	95% \$4.832	100% \$0
Observe Mobile QX610C	Libre	\$ 50.420	\$ 75.622	70% \$22.687	100% \$0	100% \$0	100% \$0	100% \$0	100% \$0
SAMSUNG GALAXY A7 2017 BLACK	Libre	\$ 337.714	\$ 264.697	10% \$238.228	10% \$238.228	20% \$211.758	30% \$185.288	45% \$145.584	70% \$79.409
SAMSUNG GALAXY J1 ACE LTE BLACK	Libre	\$ 58.387	\$ 54.613	40% \$32.768	85% \$8.192	100% \$0	100% \$0	100% \$0	100% \$0
SAMSUNG GALAXY J1 ACE LTE WHITE	Libre	\$ 58.387	\$ 54.613	40% \$32.768	85% \$8.192	100% \$0	100% \$0	100% \$0	100% \$0
SAMSUNG GALAXY J2 PRIME BLACK	Libre	\$ 72.504	\$ 67.218	30% \$47.053	65% \$23.526	85% \$10.083	100% \$0	100% \$0	100% \$0
SAMSUNG GALAXY J2 PRIME SILVER	Libre	\$ 72.504	\$ 67.218	30% \$47.053	65% \$23.526	85% \$10.083	100% \$0	100% \$0	100% \$0
SAMSUNG GALAXY J5 2016 BLACK	Libre	\$ 109.815	\$ 90.655	15% \$77.057	40% \$54.393	55% \$40.795	80% \$18.131	100% \$0	100% \$0
SAMSUNG GALAXY J5 2016 WHITE	Libre	\$ 109.815	\$ 90.655	15% \$77.057	40% \$54.393	55% \$40.795	80% \$18.131	100% \$0	100% \$0
SAMSUNG GALAXY J7 2016 BLACK	Libre	\$ 151.160	\$ 138.647	15% \$117.850	30% \$97.053	40% \$83.188	60% \$55.459	80% \$27.729	100% \$0
SAMSUNG GALAXY J7 2016 WHITE	Libre	\$ 151.160	\$ 138.647	15% \$117.850	30% \$97.053	40% \$83.188	60% \$55.459	80% \$27.729	100% \$0
SAMSUNG GALAXY S7 SILVER TITANIUM	Libre	\$ 378.050	\$ 327.723	5% \$311.337	5% \$311.337	15% \$278.564	25% \$245.792	35% \$213.020	60% \$131.089
SAMSUNG GALAXY S8 BLACK	Libre	\$ 571.420	\$ 407.555	0% \$407.555	5% \$387.177	10% \$366.799	15% \$346.421	25% \$305.666	40% \$244.533
SAMSUNG GALAXY S8 MAPLE GOLD	Libre	\$ 571.420	\$ 407.555	0% \$407.555	5% \$387.177	10% \$366.799	15% \$346.421	25% \$305.666	40% \$244.533
SAMSUNG GALAXY S8 ORCHID GREY	Libre	\$ 571.420	\$ 407.555	0% \$407.555	5% \$387.177	10% \$366.799	15% \$346.421	25% \$305.666	40% \$244.533
SAMSUNG GALAXY S8+ BLACK	Libre	\$ 647.050	\$ 483.185	0% \$483.185	5% \$459.026	5% \$459.026	15% \$410.707	20% \$386.548	35% \$314.070
SAMSUNG GALAXY S8+ MAPLE GOLD	Libre	\$ 647.050	\$ 483.185	0% \$483.185	5% \$459.026	5% \$459.026	15% \$410.707	20% \$386.548	35% \$314.070
SAMSUNG GALAXY S8+ ORCHID GREY	Libre	\$ 647.050	\$ 483.185	0% \$483.185	5% \$459.026	5% \$459.026	15% \$410.707	20% \$386.548	35% \$314.070

Plan Multimedia ANOP 2017- TERMINALES

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SONY XPERIA L1 BLACK	Libre	\$ 130.992	\$ 113.437	15% \$96.421	35% \$73.734	45% \$62.390	65% \$39.703	95% \$5.672	100% \$0
SONY XPERIA L1 WHITE	Libre	\$ 130.992	\$ 113.437	15% \$96.421	35% \$73.734	45% \$62.390	65% \$39.703	95% \$5.672	100% \$0
SONY XPERIA XA BLACK	Libre	\$ 116.874	\$ 113.437	20% \$90.750	40% \$68.062	55% \$51.047	75% \$28.359	100% \$0	100% \$0
SONY XPERIA XA ULTRA BLACK	Libre	\$ 191.496	\$ 180.672	10% \$162.605	25% \$135.504	35% \$117.437	45% \$99.370	60% \$72.269	100% \$0
SONY XPERIA XA WHITE	Libre	\$ 116.874	\$ 113.437	20% \$90.750	40% \$68.062	55% \$51.047	75% \$28.359	100% \$0	100% \$0
Chip 4G	Libre	\$ 4.193	\$ 4.193	100% \$0	100% \$0	100% \$0	100% \$0	100% \$0	100% \$0